sussh

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sussh
Ocean Microbiome Technology
Skin Conditioning
Lotion 120ml
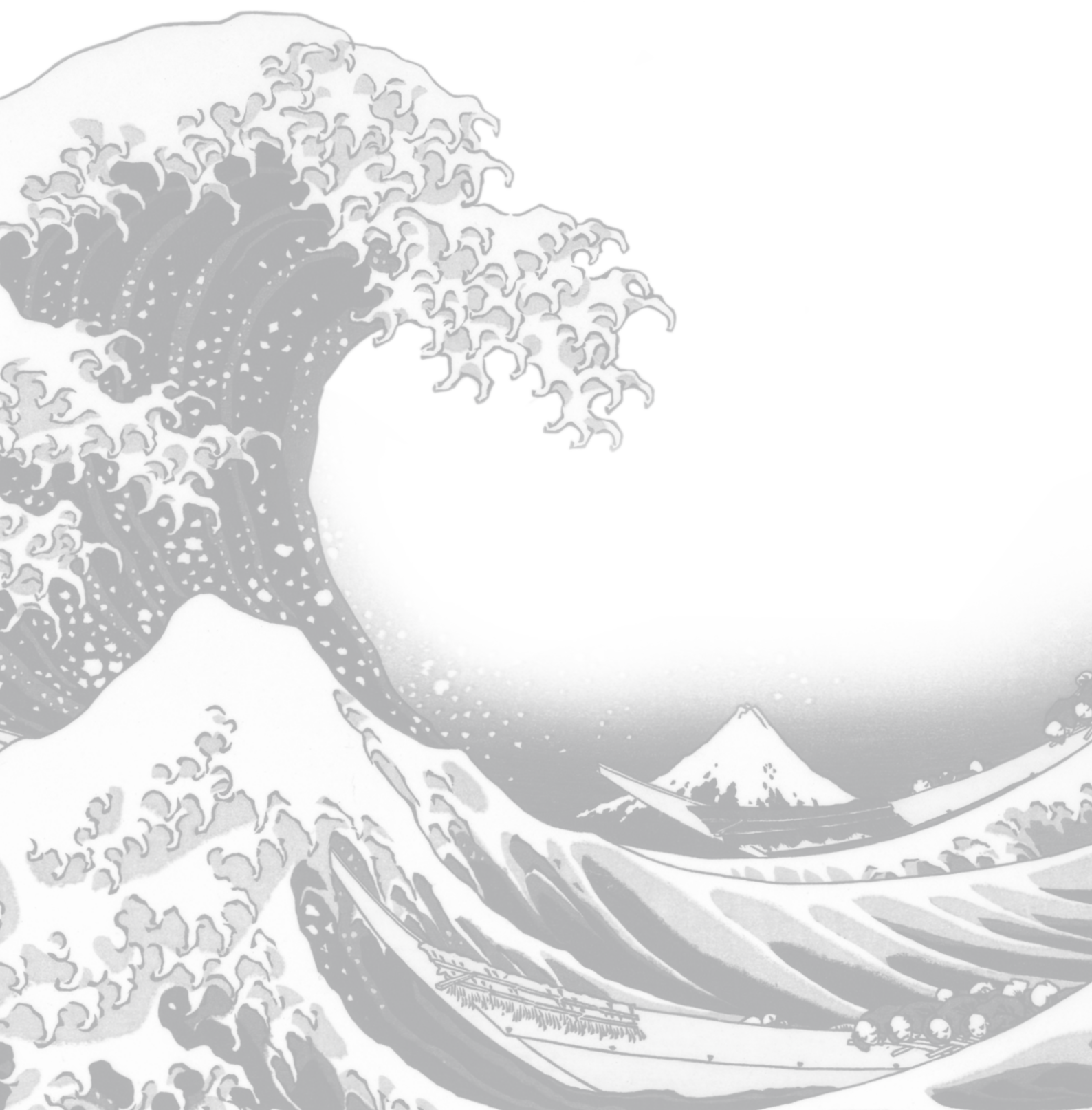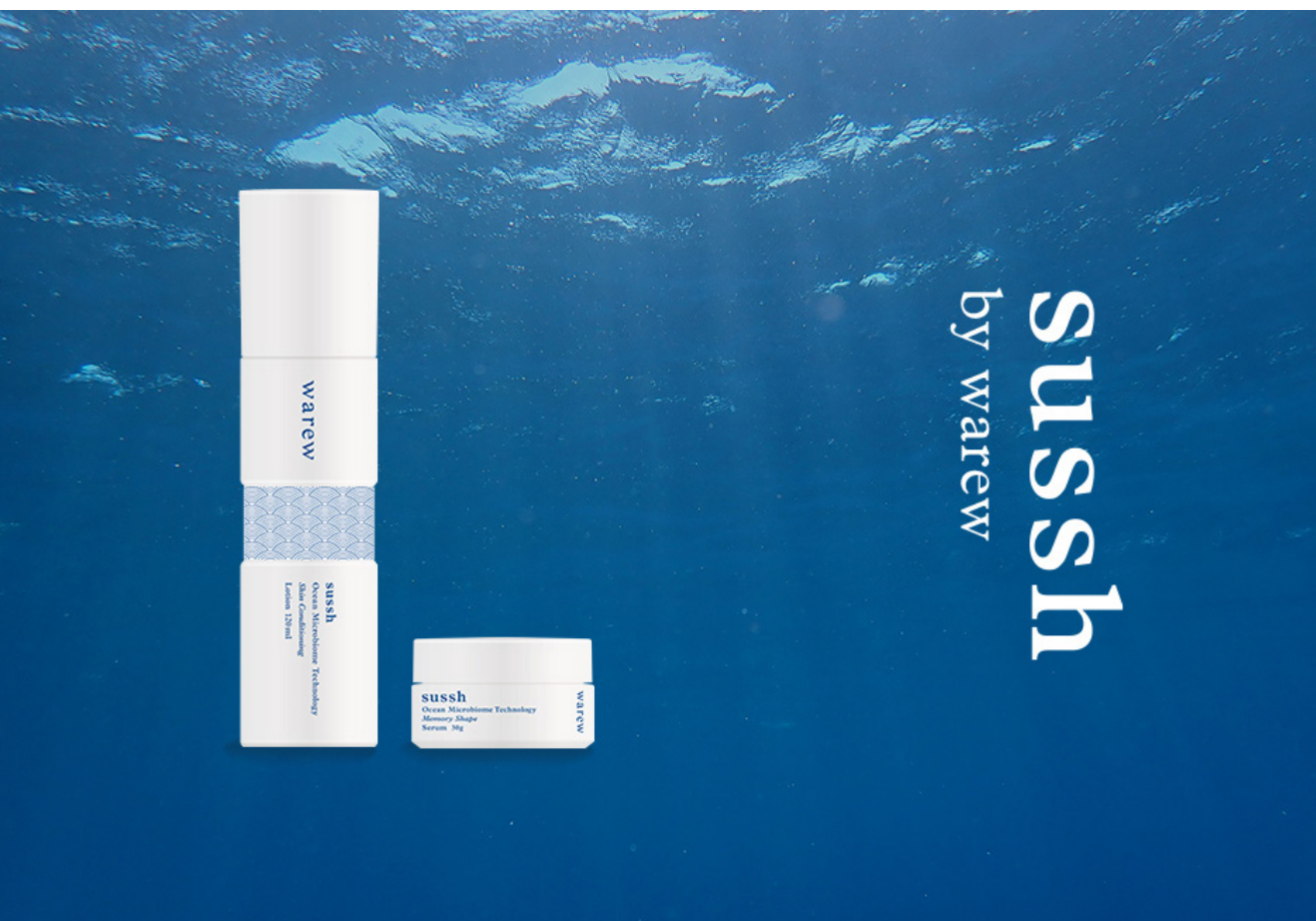
sussh
Ocean Microbiome Technology
Memory Shape
Serum 30g

warew

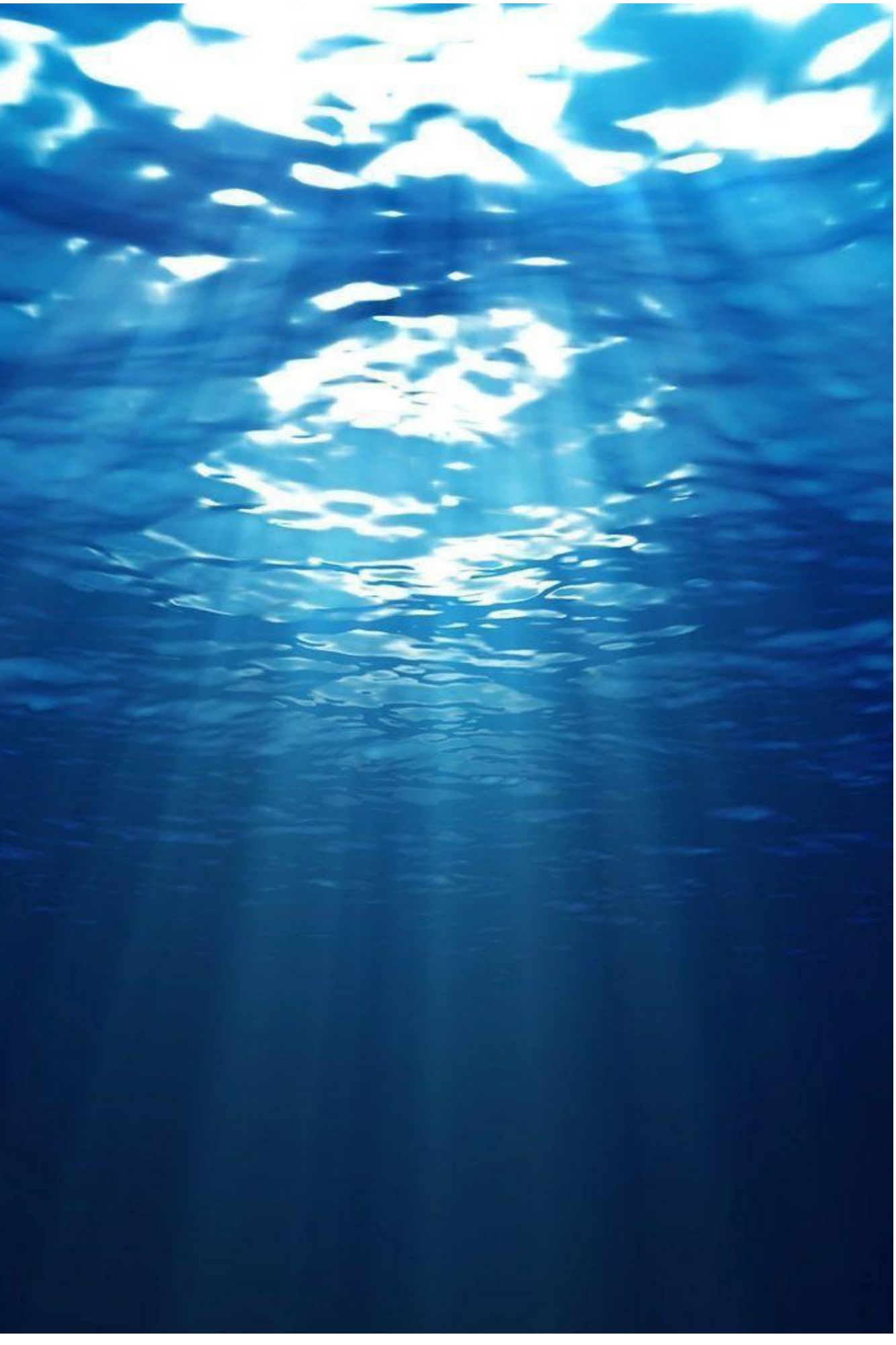# warew introduces the new line **sussh by warew**

A biotechnological skincare line based on ocean derived active ingredients

sussh by warew is a scientifically advanced biotech skincare line based on thalassotherapeutic active ingredients. Thanks to patented biotechnology, precious marine yeasts and microorganisms extracted from the ocean depths are concentrated in exclusive formulas to exploit their surprising benefits for the skin.

The skin's barrier function regains strength, the skin's moisture level increases, collagen degradation slows down and UV-damaged collagen regenerates. The skin appears visibly more hydrated, firm and smooth.

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About sussh

Ocean Microbiome Technology

Thalassotherapy and sessions in sea salt caves are ancient practices, known for their health benefits for the body and skin. Their secret lies in the minerals and primordial microbiome of the ocean depths, where life originated millions of years ago.

Today, we at warew extract these precious elements from the depths off the island of Yoron in Japan, select them and concentrate them through patented techniques, specially developed in our Yokohama laboratories, to obtain the powerful active ingredients of the sussh by warew line.

sussh Skincare Items

sussh by warew presents the first two innovative products of this line, sussh Skin Conditioning Lotion and sussh Memory Shape Serum.

The high concentration of active ingredients makes each product a single cosmetic speciality to be included in the daily skincare ritual between cleansing and cream. The two products can be combined when the skin requires an intensive treatment.

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sussh
Ocean Microbiome Technology
Skin Conditioning
Lotion 120 ml

sussh Skin Conditioning Lotion   120 ml | 165 €

An essence with more than 75% of active oceanic fermentates. This Lotion regenerates, soothes and balances the skin while preserving its natural barrier function.

The fresh, light texture and the delicate aquatic fragrance give an immediate feeling of relief. The skin is deeply moisturised, plumped and toned.

If necessary, it can be applied as an intensive pack, using a tissue mask or a few cotton pads to soak before leaving on the face for a few minutes.

sussh Memory Shape Serum   30 gr | 225 €

A high-performance serum-gel combining three innovative technologies:

1. More than 75% oceanic fermentates (patented formula);
2. The use of liposomes with hyaluronic acid (patented Cationic Vesicles Technology);
3. An innovative memory shape gel-like texture (Memory Shape Technology).

sussh by warew Memory Shape Serum blends into the skin, releasing an immediate sense of freshness and deep hydration. Thanks to Memory Shape technology, this serum-gel takes the shape of the space it is in: after application it expands, spontaneously adapting to the skin, smoothing its surface with a gentle tightening effect.

Cationic Vesicles liposome technology allows 2.5 times more absorption of the marine fermentates into the skin cells, where they express all their benefits.

The skin gradually becomes firmer, smoother, radiant and toned.

Cationic Vesicles Technology

Liposomes are microcapsules with a cell-like composition and therefore have an excellent affinity with the skin.

The liposomes of sussh by warew are special and protected by international patents: composed of several layers, they contain a special phospholipid and on the surface they have positively charged hyaluronic acid molecules (Cationic Vesicles) that guarantee 2.5 times more absorption inside the skin, which is negatively charged.

Fermentates derived from the ocean microbiome of sussh by warew are encapsulated in these special liposomes to reach the heart of the skin, where they can express their maximum function.

The Results

In vitro experiments and clinical studies demonstrate the beneficial effects on the skin:

+ 100% hydration   after 1 month of constant application

+ 200% hydration   after 2 months of constant application

- 70% collagen degradation

acting on the enzyme collagenase and improving elasticity and firmness

• **Skin barrier-strengthening effect** due to the stimulating action of the enzyme transglutaminase acting on keranocytes.

• **Attenuation of wrinkles and sagging skin** thanks to the action of fermentates that allow the recovery of up to 40% of fibroblasts and collagen damaged by sunlight.

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WINNER 2018
SKIN CARE PRODUCT
COSMOPROF WORLDWIDE BOLOGNA

Skin Care Product Winner 2018

In the 2018 edition of Cosmoprof Awards, sussh Memory Shape Serum was awarded Winner in the Skin Care Product category.